



Barbara Clymer

QUALITATIVE UX RESEARCHER



(970) 985-5989



bacllymer@gmail.com



Bayfield, CO



[LinkedIn Profile](#)
[Portfolio](#)

RESEARCH SKILLS

Usability Testing, In-Depth Interviews, Surveys, Contextual Inquiries, Recruiting / Selecting Participants, Leading Workshops / Focus Groups, Journey Mapping, Personas, Heuristic Evaluation, Creating / Conducting Card Sorting Tasks, A/B Testing, Concept Testing, Affinity Mapping, Synthesizing Data, Rapid Ideation, Project Management, and Reporting Findings to Various Stakeholders

SOFT SKILLS

Advocate for Users, User Focused, Empathetic, Collaborative, Curious, Desire to Learn and Grow, Critical Thinker, Highly Driven, Self-Motivated, Proactive, Detail Oriented, Strong Communicator, and Client Relation

EDUCATION

NN/g Nielsen Norman Group

User Experience Research Courses

Courses specializing in UX Research and Management

General Assembly

User Experience Design and Research Immersive

12 week full-time 450+ hours professional training

Oklahoma State University

Bachelor of Science in Business Administration

Marketing Degree with Minor in Management

ABOUT ME

Passionate User Experience Researcher seeking to apply my skills and experience in qualitative research to provide insights, actionable recommendations, and positively impact businesses, employees, and customer outcomes.

Pair this with my highly compassionate personality, critical thinking skills, authenticity, and genuine love of people and UX research makes for a very happy Barbara!

EXPERIENCE

Samaritan Ministries International Healthcare

Aug 2022 – Present

Remote- Lead UX Qualitative Researcher

- Conducted 500+ research interviews and completed 25+ research projects with end-to-end processes including: scoping, planning, screening, recruiting, facilitating, synthesizing, and presenting on various qualitative research studies
- Created and distributed Qualtrics surveys to over 250,000 users while analyzing quantitative responses to make research backed recommendations
- Working in an Agile environment alongside cross-functions teams including: Product Designers, Customer Experience, Developers, Program, Mass Communications, Business Intelligence, Legal, Marketing, and Customer Support
- Educating various teams regarding UX best practices and standards through trainings as well as onboarding new UX Researchers in our company processes, tools, and various programs
- Building templates, documenting, organizing, and creating a repository for UX progress status updates, insights, and research recommendations for company-wide access
- Discovering and advocating for users' needs, expectations, and pain points by presenting those key-insights and research-backed recommendations to various stakeholders

Client Work

Nov 2021 – Jan 2025

Remote and in-person- UX Researcher Consultant

- Leading teams to conducted a variety of research including: heuristic analysis, usability testing, in-depth interviews, journey mapping, card sorting, personas, and competitive / comparative analysis
- Performing end-to-end research processes
- Working with designers to produce high-fidelity Figma prototypes
- Presenting key insights, pain points, needs, expectations, and research-backed recommendations with various stakeholders